



**GLOBAL ORGANIZATION OF PEOPLE  
OF INDIAN ORIGIN (GOPIO), INC.  
HEALTH COUNCIL**

98 Lynam Road, Stamford, CT 06903  
Phone (203) 329-9744  
Fax (203) 461-9468  
[www.gopio.net](http://www.gopio.net)

**2010 GOPIO Health Summit - Crowne Plaza - LaGuardia, New York • Nov 12 -14**  
**Advertising Rates & Specifications**

The Program Book will be a high quality full-color glossy publication on 100# gloss text. Reserve your space today!

- Distinguish your company as a leader committed to good health supporting the Indian-American community in the tri-state area.
- Effectively reach over 500 Health Summit attendees and a diverse mix of families and companies who will be receiving the brochures printed with your ad/message by mail.
- High quality publication – gives your business vital exposure.
- Ideal opportunity for community support advertising.

The trim size of the Program Book is 8.50” W x 11.00” H

[ ] Back Cover	8" W x 10" H	\$2500
[ ] Inside Front Cover	8" W x 10" H	\$2000
[ ] Inside Back Cover	8" W x 10" H	\$1500
[ ] Full Page	8" W x 10" H	\$1000
[ ] Half Page	8" W x 10" H	\$600

Please fill in the information below and fax it to GOPIO Health Summit at (203) 461-9468.

**Submission Guidelines:**

- All ads must be submitted in digital formats only (via email to [spectrum.usa@gmail.com](mailto:spectrum.usa@gmail.com)).
- Acceptable programs include Macintosh – Quark Express, Adobe Illustrator, Adobe Photoshop or high resolution PDF for press. Files in Pagemaker, InDesign, MS Publisher or MS Word are not acceptable.
- Files must include all fonts and all linked hi-resolution images (EPS or TIF – no JPEGs).
- All linked hi-resolution color images should be in CMYK (not RGB) at 300 dpi.
- For assistance with ad production or for technical questions, call Spectrum Communications at (203) 853-2303.

**Deadline for Submission of Ads: Friday, October 22, 2010.**

Company \_\_\_\_\_ Ad Size \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Address: \_\_\_\_\_

Check enclosed: \$ \_\_\_\_\_ (made out to GOPIO Health Council)



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## 2010 GOPIO Health Summit - Crowne Plaza - LaGuardia, New York

### Sponsorship Packages

#### **Event Sponsor - \$15,000**

- Recognition as Event Sponsor during the inaugural Reception and Banquet Dinner plus 10 minutes podium time at the main event
- 20 Packages for the entire program
- Full Page color ad in the Program Book, logo in the marketing materials and Display Banner

#### **Platinum Sponsor - \$10,000**

- Recognition as Platinum Sponsor during the inaugural Reception and Banquet Dinner
- 20 Packages for the entire program
- Full Page color ad in the Program Book, logo in the marketing materials and Display Banner

#### **Gold Sponsor - \$5,000**

- Recognition as Gold Sponsor during the inaugural Reception and Banquet Dinner
- 10 Packages for the entire program
- Full Page color ad in the Program Book, logo in the marketing material and Display Banner

#### **Silver Sponsor - \$2,500**

- Recognition as Silver Sponsor during the inaugural Reception and Banquet Dinner
- 6 Packages for the entire program
- Full Page color ad in the Program Book and logo in the marketing materials

#### **Bronze Sponsor - \$1,000**

- Recognition as Bronze Sponsor during the inaugural Reception and Banquet Dinner
- 2 Packages for the entire program
- 1/2 Page color ad in the Program Book

#### **Participating Vendors - \$1,000**

- A 6'x3' display table to showcase products/services
- 2 Packages for the entire program
- Acknowledgement as Participating vendor in the Program Book and marketing materials

#### **Entire Health Summit Package consists of three events:**

- Event One: Friday evening program - inaugural reception + dinner
- Event Two: Saturday all day program - all programs, lunches and refreshment breaks
- Event Three: Saturday Evening Dinner, Recognitions and Entertainment